

# Social media

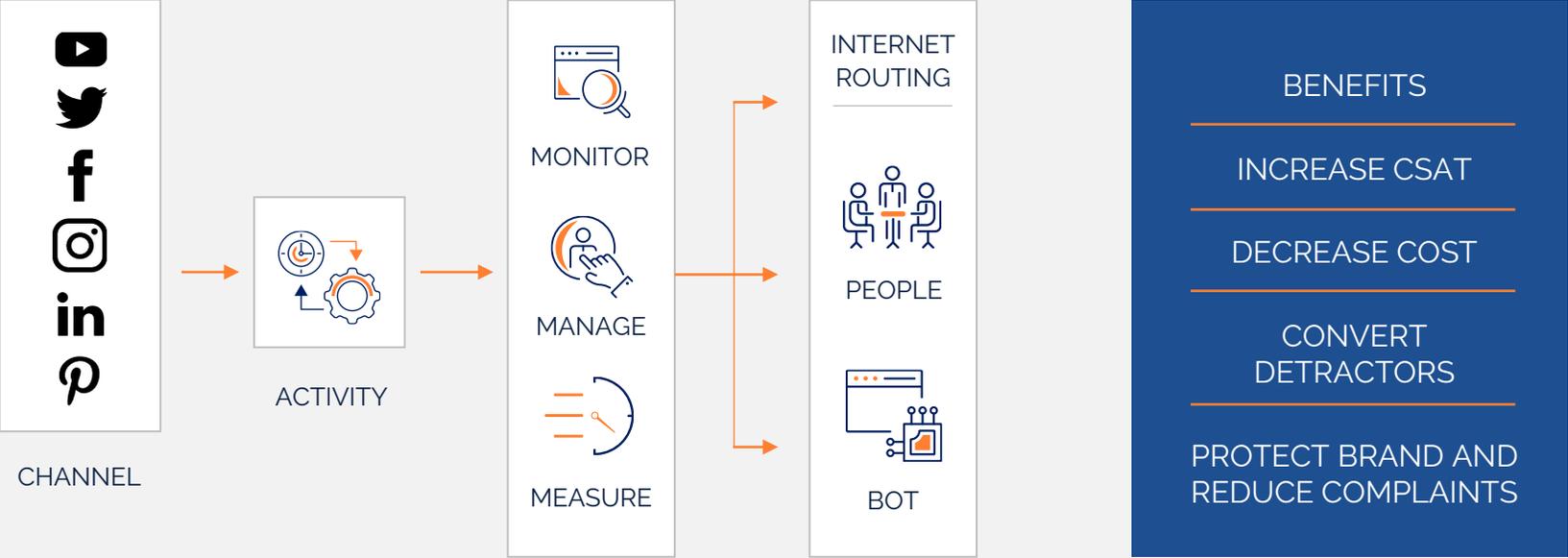
DATASHEET



## Overview

Your brand reputation is important and you need to know how your customers are talking about your brand. Responding to negative feedback for millions to see needs to be managed quickly. And that's where we can help to make sure that your brand and your reputation is preserved globally.

## Platform integration & analytics engine



## Capabilities

- Proactive Customer service
- Customer analytics
- Shape business strategies
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- Integration
- Flexible technical design
- Post prioritization
- Escalation matrix